

Sponsors

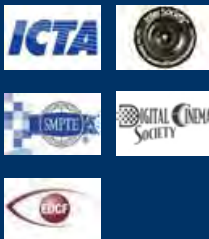


RSS News



[About RSS](#)

Member



Press Release

More Press Releases

Milford, CT—Jun 30, 2009

3D Entertainment Summit Announces Variety and ETC @ USC as Partners

The 3D Entertainment Summit Co-produced by Bob Dowling and Unicomm LLC has established a joint venture agreement with *Variety* (a Reed Business Information publication). *Variety* will provide significant industry outreach, marketing and sales support, content development for the event and will also produce a special editorial feature focusing on 3D entertainment.

Under this agreement, which includes both *Variety* and its sister-publication, *Video Business*, the Summit will be known as "The 3D Entertainment Summit in association with *Variety*."

Scheduled for September 16-17, 2009, in Los Angeles, The Summit will feature dynamic panel discussions, exhibits and multiple keynote addresses on both days.

"With an unprecedented group of 3D opinion leaders -- the second annual Summit will build upon the tremendous success of the inaugural event and will map out for attendees how to capitalize on 3D irrespective of what discipline in entertainment they currently hold", said Bob Dowling. "3D is the most exciting entertainment development since color and industry stakeholders are clamouring to find out what's in it for them."

"We are delighted with the prospects of this new partnership with the 3D Entertainment Summit," stated Brian Gott, Publisher of *Variety*. "Aligning the assets of *Variety* and *Video Business* with Bob Dowling and Unicomm will help to ensure that this premier event continues to be the meeting place of the 3D industry."

The 3D Entertainment Summit in association with *Variety* also announced that the Entertainment Technology Center at USC (ETC@USC) will serve as its Presenting Partner. ETC@USC will work with Bob Dowling on the conference content and will provide outreach to its leading edge industry constituents. The Entertainment Technology Center at USC is an organization within the USC School of Cinematic Arts and was founded with the help of George Lucas in 1993, with the goal of bringing technology and entertainment visionaries together to collaborate on the future of entertainment technology.

"A key focus for ETC@USC is our work to enable 3D to expand from the theatre into the home. As Presenting Partner of the 3D Entertainment Summit, we are able to bring what we hear from our Hollywood studio and large consumer electronics and technology sponsors, to

About Entertainment Technology Center-USC:

The Entertainment Technology Center at University of Southern California (ETC@USC) is a neutral, non-partisan research organization in the School of Cinematic Arts that studies entertainment technology developments that are critical to the creative community; production companies; content owners, distributors and exhibitors; and technology companies. ETC@USC's sponsors include USC-School of Cinematic Arts; Hollywood's major studios: NBC-Universal, Sony Pictures Entertainment, Twentieth Century Fox, Viacom/Paramount Studios, The Walt Disney Company and Warner Bros.; Lucasfilm Ltd.; Cisco; Deluze Entertainment Services Group, Inc; and Thomson.

[Entertainment Technology Center-USC Directory page](#)

About Unicomm LLC:

Unicomm LLC. is an independent business-to-business communications company specializing in conceiving and managing trade shows and conferences in nascent markets. Unicomm's management team has been responsible for some of the industry's most successful trade shows and conferences. Unicomm currently produces the largest series of travel events in the United States: the Adventures in Travel Expo. In addition Unicomm has developed leading events in the Bio-Technology, Research & Development and Mechanical Engineering, Human Resources, Transportation and other markets. The company's "value-added" resources are the intellectual capital of its people and proprietary business

More Entertainment Technology Center-USC Press Releases:

Feb 13, 2007
Entertainment Industry Leader Charles S. Swartz Passes Away

Feb 8, 2007
NAB2007 to Feature Sixth Annual Digital Cinema Summit

Oct 26, 2006
Entertainment Technology Center Relocates Digital Cinema Lab to USC

Jul 19, 2006
ENTERTAINMENT TECHNOLOGY CENTER AT USC ANNOUNCES RETIREMENT OF EXECUTIVE DIRECTOR/CEO CHARLES S. SWARTZ

Jul 13, 2006
ENTERTAINMENT TECHNOLOGY CENTER AT USC AND KEIO UNIVERSITY'S DMC FORM DIGITAL ENTERTAINMENT ALLIANCE

Feb 28, 2006
JAMES CAMERON TO KEYNOTE AT NAB2006 DIGITAL CINEMA SUMMIT

Feb 14, 2006
"OTHER DIGITAL STUFF: EXPANDING THE IN-THEATRE EXPERIENCE" ANNOUNCES CONTENT AND SPEAKER LINE-UP

Feb 2, 2006
"OTHER DIGITAL STUFF: EXPANDING THE IN-THEATRE EXPERIENCE" LAUNCHED BY ENTERTAINMENT TECHNOLOGY CENTER AT USC

Mar 15, 2005
SINGAPORE ENABLES DIGITAL CINEMA TRANSMISSION ACROSS CONTINENTS

[More](#)

More Unicomm LLC Press Releases:

Feb 2, 2009
3D Entertainment Summit Announces 2009 Show Dates September 16-17th at Universal City Hilton, Universal City California

Nov 6, 2008
3D Entertainment Summit Expands Speaker Lineup with James Cameron as a Keynote Speaker and



Ads by Google

[Mobile Video Conferencing Right Audio/Video Solutions For You Fill Out Form For](#)

1938 Baird

Ads by Google

Data Mining Conference
San Diego, California, August 2009 Case Study Presentations & Training
www.salforddatamining.c

help usher in the next generation of entertainment," said David Wertheimer, CEO & executive director of the ETC@USC. "The 3D Entertainment Summit in association with Variety, presented by ETC@USC, is a unique opportunity for people to dig deeper into the creative and business opportunities for 3D."

Lab program manager for ETC@USC's 3D Content Lab Phil Levy added, "Participating in the effort to elevate the value of the conference is beautifully aligned with the goal of the Consumer 3D Experience Lab, which aims to accelerate the convergence of 3D-based ideas, so that consumers looking for 3D content, products, and services will have a consistent, enjoyable purchasing and viewing experience."

The Summit is expected to attract over 400 entertainment industry executives, who will attend keynotes, one-on-one interviews, panels, networking breaks, a sponsored luncheon, and an evening special event and reception. Guests will also have the opportunity to interact with sponsored table top displays and attend private screenings. Additional Sponsors include RealID, 3ality, Sony, Virtual Images, *The Los Angeles Times*, *DCinema Today* and *Screen Digest*.

For more information, visit www.3d-summit.com or contact slally@unicomm.org.

practices. These attributes coupled with an intense customer centric philosophy combine to deliver world class events.

[Unicomm LLC Directory page](#)

Day Two Luncheon Presenter with 3D visionary, Vince Pace
Aug 15, 2008
Industry's First 3D Entertainment Summit Announced Focusing on Business Strategy & Innovation

[More](#)

[Similar Press Releases](#)

More PR About:

[Shows and Events](#)

[More](#)

[Search for press releases](#)

[Learn More About:](#)

Source:

Entertainment Technology Center-USC (Los Angeles)

Unicomm LLC (Milford)

[More](#)

Events:

3D Entertainment Summit 2009 (Universal City Hilton, LA)

[More](#)

Countries:

United States

[More](#)

Free White Papers
www.vsgl.com

[Autodesk Inventor](#)

Inventor Lets You Design & Simulate The Performance Of Your 3D Models.

Autodesk.com/Inventor

[National Seminars Group](#)

Hundreds Of Seminars & Conferences. Find Out What's Coming To Your Area

[Conference](#)

Searching for a meeting space? Our Site Search tool can help you. Tourisme-Montreal.org