



### July 15, 2009



## The Big Picture

### The 1K Question

By Nick Dager

When, if ever, will Hollywood agree to expand the digital cinema specifications to allow for DCI-compliant 1K systems? There has been a lot of conversation this summer about the differences between 2K and 4K digital cinema for movie theatres. Invariably, however, many, if not most exhibitors are still faced with prices that are higher than they can legitimately afford. This is true for theatre owners around the world. Given the current state of the industry, as Wendy Grossman illustrated nicely in a recent article in the UK's Guardian News, some independent theatres and independent filmmakers are testing alternatives.

[Read More >>>](#)

## Feature Stories

### In Production



### The Road to Freedom

Independent Film Starts Production in the Cambodian Killing Fields of the Khmer Rouge

Imagine having to

deactivate live land mines to prepare for film production. Despite his muscle and grit both on and off the camera, this was not a challenge that Tom Proctor and his production team ever imagined tackling. But the set is ready and the cast and crew of the war movie *The Road to Freedom* are off to the killing fields of the Khmer Rouge to tell an account of two photojournalists who brave the deep jungles of war-torn Cambodia to get their story of despairing humanity during the 1972 Khmer Rouge terrorism.

[Read More >>>](#)

### Stereoscopic 3D

### Executive Briefing

Basic 3D  
Perception  
Concepts

## News Stories

### [NCM has Minority Stake in New Venture Formed by Danoo and IdeaCast](#)

Danoo, operator of a digital location-based media network with interactive video screens in retail locations, has acquired IdeaCast, a provider of advertising in the rapidly expanding captive television category. The companies say that this combination creates one of the largest and most advanced media platforms in the location-based media space. As part of the transaction, exhibitor National CineMedia and venture capital firm Kleiner Perkins Caufield & Byers will each hold a minority interest in the new company.

### [New Report Surveys Exhibition in the United States](#)

According to a new survey from the company Research and Markets, the U.S. movie theatre industry includes about 2,000 companies with combined annual revenue of \$11 billion and around 5,000 indoor theatres and 300 drive-ins. Major companies include Regal Entertainment, AMC Entertainment, and Cinemark. The industry is highly concentrated: the 50 largest firms own half of the nation's theatres and earn around 85 percent of industry revenue. A typical company is small, with average annual revenue under \$700,000, one theatre, and fewer than 20 employees.

### [Michael Jackson Memorial Seen Live at 47 Cinedigm-Certified Theatres](#)

Cinedigm Digital Cinema has announced that thousands of fans turned out to theatres around the country to view the July 7th Michael Jackson Memorial Service via a live feed direct from the Staples Center. A total of 47 Cinedigm-certified theatres carried the broadcast with ten of those coming online within hours of its commencement due to the last minute nature of the event.

### [Paul Newman Retrospective set for August 13 in Los Angeles](#)

The Downtown Film Festival-Los Angeles and Brookfield Properties are pleased to announce a Paul Newman Film Retrospective on the evening of August 13th starting at 6:00 pm at 7+FIG, located in the heart of Downtown L.A. The tribute will include free-to-the-public screenings of two of Newman's most critically acclaimed films, *Butch Cassidy and the Sundance Kid* and *Hud*, as well as special events that will take place throughout the evening.

## Latest Digital Releases

[Click here](#) for the latest digital releases.

*Sponsored By DLP Cinema*



By Phil  
Lelyveld  
ETC@USC

[Read More](#)  
>>>

## Show Report



### Cinema Expo 2009

The Impressions of a European Correspondent

By Fiorenza Mella

It was an unusual feeling for me to walk to the RAI Convention Center in Amsterdam not to attend IBC but to get my badge for Cinema Expo, a much smaller event. I was at the Expo for the first time.

[Read More >>>](#)

## Coming Soon



### National Archive

Post Logic Studios restores historic scientific films.

**Complete story in our next edition**

## Shows / Conferences

### IBC 2009

September 10 – September 15, 2009

RAI Centre  
Amsterdam, The Netherlands

[www.ibc.org](http://www.ibc.org)

### SMPTE

October 27-29, 2009

Renaissance Hollywood Hotel  
Hollywood, California  
[www.smppte.org](http://www.smppte.org)

### ShowEast 2009

October 26 – October 29, 2009

Orlando World Center Marriott  
Orlando, Florida  
[www.showeast.com](http://www.showeast.com)

### eDIT 12 Filmmaker's Festival

October 4 - October 6, 2009

Frankfurt, Germany  
[www.filmmakersfestival.com](http://www.filmmakersfestival.com)