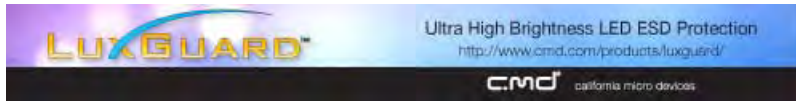


FPD/Semiconductor News - English

3D technologies will be showcased at 3D Tech Zone, CES

Displayplus.net 2009.12.29

<http://www.displayplus.net/xe/32553>



USA -[3D@Home Consortium](#) (www.3Dathome.org) announced that the following companies will showcase their 3D technology at this TechZone located in the Central Hall of the Las Vegas Convention Center.

- 3DMedia
- Aerial 3D Display Project
- FujiFilm U.S.A. Inc.
- HDlogix
- Hyundai IT America
- Mitsubishi Digital Electronics America, Inc.
- Sensio Technologies, Inc.
- TDVision Systems Inc.
- Technicolor

Two conference programs will be offered on Thursday, January 7 focusing on 3D.

3D Hope or Hype

1:30 – 2:30 p.m. N256, North Hall, Las Vegas Convention Center

3D has enjoyed a resurgence in theaters with movies such as Monsters vs Aliens leading the way. But what about 3D at home? Which, if any, of the competing technologies will prevail, and how does today's 3D differ than the 3D fads of the past?

Entertainment [Technology@CES](#)

10:00 a.m. – 4:30 p.m. – N260, North Hall, Las Vegas Convention Center

3D for the home, over-the-top services and mobile distribution of content are some of the most pressing issues and opportunities facing the entertainment industry. The Entertainment Technology Center at USC brings together the major Hollywood studios, consumer electronics and technology/services companies to collaborate on solutions for next-generation content [delivery](#).

- [3D@Home](#)

[Meanwhile, there will be 3D@Home Meeting](#) on Friday, January 8, 7:30 – 11:30 a.m. Las Vegas Hilton Rooms 1 and 2. At this meeting, there will be updates from our Steering Teams and various standards organizations around the world that are looking at defining 3D requirements. The meeting will end with a roundtable discussion on the direction of 3D, where the challenges lie and the opportunities for overcoming them.

Pre-registration is required! To reserve a seat, please contact: Heidi@3Dathome.org.

[You would...](#)

