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Thales Becomes Gold Sponsor At University Of Southern California's Entertainment Technology Center



WRITTEN BY JENNIFER MARINO



LOS ANGELES (September 1, 2009) -- Thales has joined ETC@USC, The Entertainment Technology Center at University of Southern California (ETC@USC), a non-profit consortium that brings together top entertainment and consumer electronics companies to listen to and evaluate consumer mindshare towards future technologies, as a Gold Sponsor

As a Gold Sponsor, Thales will participate in the Center's Technical Advisory Board and project working groups. ETC@USC sponsors may participate in industry-shaping discussions and focus groups. Members may also network with sponsors and board members, including the major Hollywood studios and prestigious entertainment technology companies.



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