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# Entertainment Industry Readies for 3D Entertainment Summit Opening September 16-17...

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Entertainment Industry Readies for 3D Entertainment Summit Opening September 16-17 at the Hilton Los Angeles in Universal City  
Entertainment Industry's Top Executives to Attend Business Conference Focused on Discussing 3D Industry's Most Successful Year-To-Date And Rapid Expansion Into Other Mediums

MILFORD, Conn., Sept. 14 /PRNewswire/ -- The 3D Entertainment Summit(TM) in association with Variety, co-produced by Bob Dowling and Unicomm, LLC, and presented by The Entertainment Technology Center (ETC) @USC announced today its full speaker list for the 2009 event which will be held at the Hilton Los Angeles in Universal City September 16 and 17. The two-day conference will focus on all aspects of 3D business from the theatre to the home. Virtually all 3D films, consumer technologies and video games will be examined at this year's 3D Entertainment Summit.

This year's event will open with a keynote discussion between David Cohen, Features Editor, Daily Variety and Director and Screenwriter Henry Selick and Academy Award winning Visual Effects Supervisor Brian Van't Hul for the LAIKA/Focus Features 2009 breakout 3D animated hit film Coraline.

More than 70 speakers will present every aspect of 3D in the entertainment world from film, television, home entertainment, gaming and alternative programming. Presenters include:

- Jeffrey Katzenberg, Chief Executive Officer & Director of DreamWorks Animation SKG.
- Michael Lewis, Chairman, CEO & Co-founder, Reald
- Sandy Climan, CEO, 3ality Digital, LLC
- David Hill, A.M., Chairman & CEO, Fox Sports Television Group
- Greg Foster, Chairman & President, Filmed Entertainment, IMAX
- Bob Dowling, Co-Producer & Conference Chairman
- Peter Bart, Vice President & Editorial Director, Variety

This year's combination of featured keynotes, dynamic panel discussions, 3D footage previews, and one-on-one interviews will give attendees an unprecedented snapshot into the future of 3D business. Topics discussed will focus on a multitude of topics ranging from the financial impact of 3D on the entertainment industry, the status of the digital cinema roll-out and top trends in 3D gaming. This year, all aspects of post-production will also be explored in special panels and workshops. A full list of speakers and panels can be seen at [www.3d-summit.com](http://www.3d-summit.com).

"As JP Morgan just announced new financing of up to 15,000 new 3D screens, we will have the world's foremost experts and industry visionaries all under one roof discussing 3D's impact on all aspects of entertainment," said Bob Dowling, Summit Co-Producer and Conference Chairman. "This year's 3D Entertainment Summit will provide attendees with the closest look yet into a sector of the entertainment industry that continues to grow and evolve at a rapid pace."

This year's 3D Summit confirmed attendance has nearly doubled last year's

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inaugural event and include top executives networking from the entertainment, financial and corporate sectors, representing companies such as AMC, Best Buy, Deluxe, DIRECTV, Disney Home Entertainment, DreamWorks, Fox Sports, Harkins Theatres, HBO Home Entertainment, Intel Media & Display Strategic Planning, International Cinematographers Guild, Kodak, Landmark Theaters, Legend Films, Lionsgate, Marvel Studios, Mattel Entertainment, Mitsubishi, National Institute of Information and Communications Technology, NVIDIA, Panasonic Consumer Electronic, Panavision, Paramount Pictures, Samsung, Sony Electronics, Sony Pictures, Technicolor Digital Productions, Ubisoft. Universal Studios Home Entertainment, USC School of Cinematic Arts, Walt Disney Imagineering, Walt Disney Studios, Warner Bros., Wildfire Motion Picture Company, Zodiak Entertainment.

"The list of 3D Entertainment Summit attendees is a virtual 'who's who' in top brands and entertainment properties," stated John Golicz, CEO of Unicomm the event's producer. "We're excited to facilitate the only show dedicated to this level of 3D discussion and education."

The 3D Entertainment Summit will offer new topics at this year's event including a discussion dedicated to the technology, techniques and post production of 3D as well as a panel focusing on the emerging consumer electronic 3D opportunities for the home. The Summit will showcase unprecedented movie previews and surprises at its movie studio presentations that will take place each day.

Sponsors of the 2009 3D Entertainment Summit in association with Variety include RealD, Sony, 3ality, DreamWorks Animation, IMAX, Panasonic and Virtual Images. The Los Angeles Times will be the exclusive Newspaper Sponsor and other media sponsors include Video Business, Twice, DCinema Today, Screen Digest, ICG, Celluloid Junkie and the S-3D Gaming Alliance. The exhibit hall will include demonstrations from sponsors and other top 3D vendors including Avid, DDD, Doremi, Harkness Screens I.E. Effects, JVC, Micoy, Nvidia, Paper Optics, Quantel Sensio, Spatial View, Technicolor and Trioscopes3D.

For more information, visit [www.3d-summit.com](http://www.3d-summit.com) or contact [slally@unicomm.org](mailto:slally@unicomm.org).

#### About Unicomm, LLC

Unicomm LLC is an independent business-to-business communications company specializing in conceiving and managing trade shows and conferences in nascent markets. Unicomm's management team has been responsible for some of the industry's most successful trade shows and conferences. In addition to 3D Entertainment Summit, Unicomm currently produces the largest series of travel events in the United States; the Adventures in Travel Expo(TM), Los Angeles Times Travel & Adventure Show(TM) and Green Travel Summit(TM). Unicomm has also developed leading events in the Bio-Technology, Research & Development and Mechanical Engineering, Human Resources, Transportation and other markets. The company's "value-added" resources are the intellectual capital of its people and proprietary business practices. These attributes coupled with an intense customer centric philosophy combine to deliver world class events.

#### About Bob Dowling and The Bob Dowling Group

For the last 17 years through 2007, Bob Dowling was editor-in-chief and publisher of The Hollywood Reporter and president of the VNU Business Media Film and Performing Arts Group. During Dowling's tenure, The Reporter launched numerous new products, including the HollywoodReporter.com Web site, e-mail edition, weekly edition, THR East, Literary Hollywood, Festival de Cannes dailies and the Oscar Screening Guide, as well as many annual events such as the Women in Entertainment Power 100 stand-alone issue and its related breakfast event, the Next Generation ranking of prominent young executives, the Film and TV Music Conference and the reorganized Key Art Awards. Dowling recently started his own information and consulting firm, the Bob Dowling Group, to serve clients looking to navigate the converging worlds of entertainment and technology, with the 3D Entertainment Summit as a lead project.

#### About The Variety Group

Variety is the leading publication for entertainment news, recognized and respected throughout the world of show business. The Variety Group - Daily Variety, Daily Variety Gotham, Weekly Variety, Variety.com, Video Business, Tradeshow Week, LA 411, Variety 411 - are all owned by Reed Business Information (RBI), the largest business publisher in the U.S. RBI is a member of the Reed Elsevier Group plc (NYSE: RUK and ENL)

#### About the EntertainmentTechnologyCenter @ USC

The Entertainment Technology Center (ETC) @ USC, founded in 1993 with the help of George Lucas, brings together senior executives from the entertainment, consumer electronics, and technology industries to collaborate on issues related to the creation, distribution, and consumption of entertainment content. The ETC studies how technology impacts the next-generation consumer, and works with member companies to improve the consumer experience and uncover new revenue streams for entertainment-related products. Current ETC members

include Disney, Sony Pictures Entertainment, Twentieth Century Fox, Paramount Pictures, Warner Bros., Alcatel-Lucent, Cisco, Deluxe Entertainment Services Group, Lucasfilm, TATA Consultancy Services, Thomson, Dolby, LG Electronics, Singapore IDA, and Volkswagen of America.

SOURCE 3D Entertainment Summit

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