



ADVERTISEMENT

# Entertainment Industry Readies for 3D Entertainment Summit Opening September 16-17 at the Hilton Los Angeles in Universal City

## Entertainment Industry's Top Executives to Attend Business Conference Focused on Discussing 3D Industry's Most Successful Year-To-Date And Rapid Expansion Into Other Mediums

Press Release  
Source: 3D Entertainment Summit  
On Monday September 14, 2009, 3:01 pm EDT

Buzz up! 0 Print

Companies: [Reed Elsevier NV](#) | [Reed Elsevier Plc](#)

MILFORD, Conn., Sept. 14 /PRNewswire/ -- The 3D Entertainment Summit(TM) in association with *Variety*, co-produced by Bob Dowling and Unicomm, LLC, and presented by The Entertainment Technology Center (ETC) @USC announced today its full speaker list for the 2009 event which will be held at the Hilton Los Angeles in Universal City September 16 and 17. The two-day conference will focus on all aspects of 3D business from the theatre to the home. Virtually all 3D films, consumer technologies and video games will be examined at this year's 3D Entertainment Summit.

### Related Quotes

| Symbol | Price | Change |
|--------|-------|--------|
| ENL    | 23.24 | +0.11  |



This year's event will open with a keynote discussion between David Cohen, Features Editor, *Daily Variety* and Director and Screenwriter Henry Selick and Academy Award winning Visual Effects Supervisor Brian Van't Hul for the LAIKA/Focus Features 2009 breakout 3D animated hit film *Coraline*.

More than 70 speakers will present every aspect of 3D in the entertainment world from film, television, home entertainment, gaming and alternative programming. Presenters include:

- Jeffrey Katzenberg, Chief Executive Officer & Director of DreamWorks Animation SKG.
- Michael Lewis, Chairman, CEO & Co-founder, RealD
- Sandy Climan, CEO, 3ality Digital, LLC
- David Hill, A.M., Chairman & CEO, Fox Sports Television Group
- Greg Foster, Chairman & President, Filmed Entertainment, IMAX
- Bob Dowling, Co-Producer & Conference Chairman
- Peter Bart, Vice President & Editorial Director, *Variety*

This year's combination of featured keynotes, dynamic panel discussions, 3D footage previews, and one-on-one interviews will give attendees an unprecedented snapshot into the future of 3D business. Topics discussed will focus on a multitude of topics ranging from the financial impact of 3D on the entertainment industry, the status of the digital cinema roll-out and top trends in 3D gaming. This year, all aspects of post-production will also be explored in special panels and workshops. A full list of speakers and panels can be seen at [www.3d-summit.com](http://www.3d-summit.com).

"As JP Morgan just announced new financing of up to 15,000 new 3D screens, we will have the world's foremost experts and industry visionaries all under one roof discussing 3D's impact on all aspects of entertainment," said Bob Dowling, Summit Co-Producer and Conference Chairman. "This year's 3D Entertainment Summit will provide attendees with the closest look yet into a sector of the entertainment

### Tech Ticker Recent Posts

- [Deficit Hawks Are Barking Up the Wrong Tree, Galbraith Says](#) - Aaron Task
- [Galbraith: Government Spending Is the Solution, Not the Problem](#) - Aaron Task
- [Investigate and Indict the "Snakes" Behind the Subprime Mess, Galbraith Says](#) - Peter Gorenstein

[View More »](#)

ADVERTISEMENT

### Subscribe to Topics

- Top Stories
  - [+ MY Y!](#) [RSS](#) [Add Alert](#)
- ENL Headlines
  - [+ MY Y!](#) [RSS](#) [Add Alert](#)
- RUK Headlines
  - [+ MY Y!](#) [RSS](#) [Add Alert](#)

industry that continues to grow and evolve at a rapid pace."

This year's 3D Summit confirmed attendance has nearly doubled last year's inaugural event and include top executives networking from the entertainment, financial and corporate sectors, representing companies such as AMC, Best Buy, Deluxe, DIRECTV, Disney Home Entertainment, DreamWorks, Fox Sports, Harkins Theatres, HBO Home Entertainment, Intel Media & Display Strategic Planning, International Cinematographers Guild, Kodak, Landmark Theaters, Legend Films, Lionsgate, Marvel Studios, Mattel Entertainment, Mitsubishi, National Institute of Information and Communications Technology, NVIDIA, Panasonic Consumer Electronic, Panavision, Paramount Pictures, Samsung, Sony Electronics, Sony Pictures, Technicolor Digital Productions, Ubisoft. Universal Studios Home Entertainment, USC School of Cinematic Arts, Walt Disney Imagineering, Walt Disney Studios, Warner Bros., Wildfire Motion Picture Company, Zodiak Entertainment.

"The list of 3D Entertainment Summit attendees is a virtual 'who's who in top brands and entertainment properties," stated John Golicz, CEO of Unicom the event's producer. "We're excited to facilitate the only show dedicated to this level of 3D discussion and education."

The 3D Entertainment Summit will offer new topics at this year's event including a discussion dedicated to the technology, techniques and post production of 3D as well as a panel focusing on the emerging consumer electronic 3D opportunities for the home. The Summit will showcase unprecedented movie previews and surprises at its movie studio presentations that will take place each day.

Sponsors of the 2009 3D Entertainment Summit in association with Variety include RealD, Sony, 3ality, DreamWorks Animation, IMAX, Panasonic and Virtual Images. The *Los Angeles Times* will be the exclusive Newspaper Sponsor and other media sponsors include *Video Business*, *Twice*, *DCinema Today*, *Screen Digest*, ICG, Celluloid Junkie and the *S-3D Gaming Alliance*. The exhibit hall will include demonstrations from sponsors and other top 3D vendors including Avid, DDD, Doremi, Harkness Screens I.E. Effects, JVC, Micoy, Nvidia, Paper Optics, Quantel Sensio, Spatial View, Technicolor and Trioscops3D.

For more information, visit [www.3d-summit.com](http://www.3d-summit.com) or contact [slally@unicomm.org](mailto:slally@unicomm.org).

#### About Unicom, LLC

Unicom LLC is an independent business-to-business communications company specializing in conceiving and managing trade shows and conferences in nascent markets. Unicom's management team has been responsible for some of the industry's most successful trade shows and conferences. In addition to 3D Entertainment Summit, Unicom currently produces the largest series of travel events in the United States; the Adventures in Travel Expo(TM), Los Angeles Times Travel & Adventure Show(TM) and Green Travel Summit(TM). Unicom has also developed leading events in the Bio-Technology, Research & Development and Mechanical Engineering, Human Resources, Transportation and other markets. The company's "value-added" resources are the intellectual capital of its people and proprietary business practices. These attributes coupled with an intense customer centric philosophy combine to deliver world class events.

#### About Bob Dowling and The Bob Dowling Group

For the last 17 years through 2007, Bob Dowling was editor-in-chief and publisher of The Hollywood Reporter and president of the VNU Business Media Film and Performing Arts Group. During Dowling's tenure, The Reporter launched numerous new products, including the HollywoodReporter.com Web site, e-mail edition, weekly edition, THR East, Literary Hollywood, Festival de Cannes dailies and the Oscar Screening Guide, as well as many annual events such as the Women in Entertainment Power 100 stand-alone issue and its related breakfast event, the Next Generation ranking of prominent young executives, the Film and TV Music Conference and the reorganized Key Art Awards. Dowling recently started his own information and consulting firm, the Bob Dowling Group, to serve clients looking to navigate the converging worlds of entertainment and technology, with the 3D Entertainment Summit as a lead project.

#### About The **Variety** Group

*Variety* is the leading publication for entertainment news, recognized and respected throughout the world of show business. The *Variety* Group - *Daily Variety*, *Daily Variety Gotham*, *Weekly Variety*, *Variety.com*, *Video Business*, *Tradeshaw Week*, *LA 411*, *Variety 411* - are all owned by Reed Business Information (RBI), the largest business publisher in the U.S. RBI is a member of the Reed Elsevier Group plc (NYSE: [RUK](#) - [News](#) and [ENL](#) - [News](#))

#### About the Entertainment Technology Center @ USC

The Entertainment Technology Center (ETC) @ USC, founded in 1993 with the help of George Lucas, brings together senior executives from the entertainment, consumer electronics, and technology industries to collaborate on issues related to the creation, distribution, and consumption of entertainment content. The ETC studies how technology impacts the next-generation consumer, and works with member companies to improve the consumer experience and uncover new revenue streams for entertainment-related products. Current ETC members include Disney, Sony Pictures Entertainment, Twentieth Century Fox, Paramount Pictures, Warner Bros., Alcatel-Lucent, Cisco, Deluxe Entertainment Services Group, Lucasfilm, TATA Consultancy Services, Thomson, Dolby, LG Electronics, Singapore IDA, and Volkswagen of America.



## Related Headlines

- [Helping Out-of-Work Clients](#) - at The Wall Street Journal Online
- [Entertainment Industry Readies for 3D Entertainment Summit Opening September 16-17 at the Hilton Los Angeles in Universal City](#) - PR Newswire
- [Variety Announces 2009 Award Season Screening Series Lineup in Los Angeles, New York and Expands to San Francisco](#) - Business Wire
- [Reed Business Information Renews Relationship With Leading Marketing Services Firm Epsilon](#) - PR Newswire
- [Elsevier Joins InChI Trust as a Charter Member](#) - PR Newswire

## Top Stories

- [Near deadline, health care negotiators 'close'](#) - AP
- [Judge rejects SEC-BofA deal; Cuomo preps charges](#) - AP
- [US-China tire spat unlikely to trigger trade war](#) - AP
- [Utilities help pull stocks higher after early fall](#) - AP
- [Lilly to cut 14 pct of staff, trim \\$1B in costs](#) - AP

## Related Message Boards

- [Reed Elsevier NV](#)
- [Reed Elsevier Plc](#)

## Sponsored Links

[Super Cheap Car Insurance Quotes](#)  
Get Discount Auto Insurance Quotes Online - Rates from \$15 / Month.  
[USInsuranceOnline.com](#)

[Earn From 1.85% to 2.15%](#)  
With GE Capital Corporation. Not An Offer Of Securities For Sale.  
[www.geinterestplus.com](#)

[Don't Pay For School - Free Scholarships](#)  
Sign Up for Free Scholarship Guide. Millions Are Available For You.  
[ProgramAdvisor.com/FreeScholarships...](#)

[Obama Urges Homeowners to Refinance](#)  
\$90,000 Refinance \$499/mo. See Rates- No Credit Check Req.  
[SeeRefinanceRates.com](#)

Copyright © 2009 PR Newswire. All rights reserved. Republication or redistribution of PRNewswire content is expressly prohibited without the prior written consent of PRNewswire. PRNewswire shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon.

## YAHOO! FINANCE

- [Banking & Budgeting](#)
- [Calculators](#)
- [Currency](#)
- [ETFs](#)
- [Experts](#)
- [Investing](#)
- [Insurance](#)
- [Market Stats](#)
- [Message Boards](#)
- [Mutual Funds](#)
- [Personal Finance](#)
- [What's New](#)

## ALSO ON YAHOO!

- [360](#)
- [Autos](#)
- [Finance](#)
- [Games](#)
- [Groups](#)
- [Health](#)
- [Hot Jobs](#)
- [Mail](#)
- [Maps](#)
- [Movies](#)
- [Music](#)
- [My Yahoo!](#)
- [News](#)
- [Shopping](#)
- [Sports](#)
- [Tech](#)
- [Travel](#)
- [TV](#)
- [All Y! Services](#)

## THINGS TO DO

- [Read Our Blog](#)
- [Send Feedback](#)
- [Check Stock Quotes](#)
- [Search Homes for Sale](#)
- [Check Home Values](#)
- [Find a New Car](#)
- [Search Jobs Across the Web](#)

## YAHOO! FINANCE WORLDWIDE

Argentina Australia New Zealand Brazil Canada China Chinese France French Canada Germany  
Hong Kong India Italy Japan Korea Mexico Singapore Spain Spanish Taiwan UK & Ireland



Copyright © 2009 Yahoo! All rights reserved. [Privacy Policy](#) - [Terms of Service](#) - [Copyright Policy](#) - [Send Feedback](#)

Quotes and other information supplied by independent providers identified on the Yahoo! Finance partner page. Quotes are updated automatically, but will be turned off after 25 minutes of inactivity. Quote data delayed 15 minutes for Nasdaq, NYSE and Amex. Real-Time continuous streaming quotes are available through our premium service. You may turn streaming quotes on or off. All information provided "as is" for informational purposes only, not intended for trading purposes or advice. Yahoo! is not an investment adviser and does not provide, endorse or review any information or data contained herein.