

SPONSORSHIPS

	PLATINUM	GOLD	SILVER
MARKETING			
Branding	✓	✓	✓
LEADERSHIP AND MEMBER-RUN ACTIVITIES			
Board of Directors (Decisions on priorities and projects)	✓		
Affiliate Member ¹	✓		
All Members Meeting/Technical Advisory Board (TAB)	✓	✓	✓
Project Working Groups	✓	✓	1 Group
NETWORKING OPPORTUNITIES AND ETC-RUN ACTIVITIES			
Conferences and Events	✓	✓	✓
Digital Town Square	✓	✓	✓
Entertainment Technology Roundtables	✓	✓	2/yr
ETCentric	✓	✓	✓
Student Forums	✓	2/yr	
Partnered Research Studies	✓	✓	✓
RESEARCH			
Academic Research Gateway	✓	✓	✓
Entertainment Technology Reports Whitepapers/Conference Coverage (CES, NAB, HPA)	✓	✓	
	\$100,000 per/yr	\$50,000 per/yr	\$25,000 per/yr

¹ Affiliate membership is a related company of an existing platinum (executive) member; no executive vote; \$20k/year