

ETC MEMBERSHIP

MEMBERSHIP LEVELS

| | PLATINUM | GOLD | SILVER |
|---|-----------|----------|----------|
| MARKETING | | | |
| BRANDING | | | |
| BOARD OF DIRECTORS Decisions on priorities and projects | | | |
| AFFILIATE MEMBER ¹ | | | |
| ALL MEMBERS MEETING | | | |
| NETWORKING & ETC | | | |
| CONFERENCES & EVENTS | | | |
| DIGITAL TOWN SQUARE ² | | | |
| ETC ROUNDTABLES | | | |
| ETCENTRIC DAILY | | | |
| PARTNERED RESEARCH STUDIES | | | |
| STUDENT FORUMS | | | |
| RESEARCH | | | |
| ACADEMIC RESEARCH GATEWAY | | | |
| ETC TECHNOLOGY REPORTS | | | |
| ANNUAL FEE | \$100,000 | \$50,000 | \$25,000 |

¹Affiliate membership is a related company of an existing platinum (executive) member; no executive vote; \$20k./year

²Silver Level: Based upon topic relevance

WHY JOIN

A SEAT AT THE TABLE

This is where decision-makers from the media and technology industry meet regularly to evaluate emerging needs and technologies.

1

A UNIQUE GROUP

To be part of the highest-level conversation about technology in media. ETC members have a unique opportunity to participate in shaping the technology agenda of the media industry.

2

GUIDE NEW THINKING

To contribute funds, tech and guidance to cutting-edge research and development in areas like AI, cloud computing, 5G, and immersive media research and development.

3

THE SCA & USC COMMUNITY

To gain exclusive access to USC's entire community of technical and creative talent including the School of Cinematic Arts #1 global-ranked faculty and research activities, and award-winning student body.

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